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BRITISHTM
KNITTING
& CROCHET
AWARDS
2018

**ANNOUNCING THE SHORTLIST
FOR THE INDUSTRY-LEADING
KNITTING & CROCHET AWARDS**

Nominated and voted for by readers of

**Let's
knit**

LET'S GET CRAFTING
**KNITTING
& CROCHET**



Congratulations on making it onto the shortlist for the British Knitting & Crochet Awards 2018! Now in their eleventh year, these awards are the biggest and most prestigious in the industry, and to be nominated is a fantastic achievement.

The shortlisted brands were chosen by members of the knitting and crochet public, who since February have been nominating their favourites across a range of categories via Let's Knit and Let's Get Crafting magazines and online via the newly launched website www.letsknit.co.uk/awards. Thousands of responses have been narrowed down to just five top names in each category, representing the very best in the knitting and crochet industry.

Voting opens on 7th June, and as a nominee it's essential to get the word out to your fans and encourage them to vote for you. Use whatever tools you have – social media, newsletters, posters, blog posts, leaflets, even just word-of-mouth – to promote your fantastic achievement and urge your followers to cast their vote by 30th August. They can vote online at www.letsknit.co.uk/awards, or via the July issue of Let's Knit or Issue 102 of Let's Get Crafting, and as a reward they'll be entered into a draw to win fantastic prizes worth hundreds of pounds.

According to Let's Knit Editor Sarah Neal, brands that engaged followers at the nomination stage and encouraged them to vote made a strong showing in the shortlist. "We saw a number of impressive campaigns throughout the initial stage which broadened awareness of the awards, and as a result saw several names make the shortlist who had never been featured before. It's fantastic to see a wider spread of brands being recognised and it shows the power of targeting followers directly, something we would encourage all nominees to do."

Last year almost 15,000 votes were received, with over 60 companies or individuals recognised across 33 categories. This year sees the launch of a brand new category, Favourite Yarn For Toys, reflecting the ever-growing love of the knitting and crochet public for these small projects.

The final list of winners will be published in the Christmas Special issue of Let's Knit magazine, on sale 27th September. The Awards ceremony will take place on Thursday 11th October at The Knitting & Stitching Show at Alexandra Palace, London and the winners' names will appear on the British Knitting & Crochet Awards website www.letsknit.co.uk/awards along with photographs of the winners towards the end of the year.

DON'T MISS THE 2018 AWARDS! VOTING OPENS 7TH JUNE 2018

For more information about the British Knitting & Crochet Awards, please contact: zoe.charge@aceville.co.uk



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www.letsknit.co.uk/awards



Please see the categories and nominees below...

YARNS AND BRANDS

Best Baby Yarn Brand

Debbie Bliss
James C. Brett
King Cole
Sirdar
Stylecraft

Best Independent Yarn Brand

Deramores
For the Love of Yarn
TOFT
Truly Hooked
West Yorkshire Spinners

Best Value Yarn Brand

Deramores
Drops
King Cole
Sirdar
Stylecraft

Best Luxury Yarn Brand

Debbie Bliss
Rowan
Scheepjes
Sirdar
TOFT

Best Sock Yarn Brand

Drops
Opal
Regia
Stylecraft
West Yorkshire Spinners

Best Toy Yarn

Deramores
King Cole
Sirdar
Stylecraft
TOFT

Best Overall Yarn Brand

Deramores
King Cole
Rowan
Sirdar
Stylecraft

Best Brand For British Yarn

Baa Ram Ewe
Blacker Yarns
Three Bears Yarn
TOFT
West Yorkshire Spinners

Favourite Pattern House

Drops
King Cole
Rowan
Sirdar
Stylecraft

Favourite Knitting Designer

Debbie Bliss
Kate Davies
Marianna Mel
Martin Storey
Stephen West

SHOPS AND SHOPPING

Best Chain Store/Multiple

Aldi
Hobbycraft
John Lewis
The Range
Wilkinsons

Best Online Shop

Black Sheep Wools
Deramores
Lolly's Lil Wool Shack
LoveKnitting
Wool Warehouse

Best Local Independent Yarn Store

IRELAND
The Wool Shop, Bangor
Mullans Fashions, Portstewart
Love Wool, Portadown
Parlour Yarns, Carrickfergus
Yarn with Joanne, Newtownards

LONDON

Nest
I Knit London
Whichcraft Wools
Loop
Wild and Woolly

MIDLANDS

Christine's Wool Shop, Bournville
Ewe and Ply, Shrewsbury
Knit Nottingham, Nottingham
Sheepish, Bishops Castle
Number Four, Lincoln

WALES

Rosemary's Wool shop, Aberaeron
Ammonite Yarns, Pontyclun
La Mercerie, Cowbridge
The Wool Croft, Abergavenny
Yarn o'clock, Mold

SOUTH WEST OF ENGLAND

The Slipped Stitch, Sherborne
Get Knitted, Bristol
Hooked on Wool, Penzance
Pins & Needles, Devizes
The Woolly Beader, Okehampton

SCOTLAND

Threads, Dumbarton
Ginger Twist Studio, Edinburgh
Wool For Ewe, Aberdeen
Sew Yarn Crafty, Dunfermline
The Yarn Cake, Glasgow

NORTH OF ENGLAND

All Things Wool, Stockton on Tees
Black Sheep Wools, Warrington
Woolabaloo, Durham
Lolly's Lil Wool Shack, Blackpool
Yarn Etc, Harrogate

SOUTH EAST OF ENGLAND

The Cheap Shop, Tiptree
Norfolk Yarn, Norwich
Jenny Wren's Yarns, Ipswich
Sconch, Braintree
The Yarn Dispensary, Faversham

ACCESSORIES

Best Knitting Needle/Accessories Range

Addi
Clover
HiyaHiya
KnitPro
Pony

Best Ready-To-Use Kits

Deramores
TOFT
We Are Knitters
Wool and the Gang
Wool Warehouse

ONLINE

Favourite Knitting Blog

Black Sheep Wools
Deramores
Knit Nottingham
Marianna's Lazy Daisy Days
Winwick Mum

MISCELLANEOUS

Favourite Knitting Book 2017/2018

Knitting Outside the Box -
Bristol Ivy
Japanese Stitch Bible by
Hitomi Shiba
Shetland by Marie Wallin
The Vintage Shetland Project
by Susan Crawford
This Thing of Paper by
Karie Westermann

Best Knitting Show Event 2017/2018

Edinburgh Yarn Festival
The Knitting & Stitching Show,
London
Perth Festival of Yarn
Wonderwool, Wales
Yarndale, Yorkshire

CROCHET

Best Yarn For Crochet

King Cole
Scheepjes
Sirdar
Stylecraft
TOFT

Favourite Crochet Designer

Attic24
Helen Shrimpton
Jane Crowfoot
Kerry Lord
Verity Castledine

Best Crochet Store

Black Sheep Wools
Deramores
Lolly's Lil Wool Shack
TOFT
Wool Warehouse

Favourite Crochet Blog

Attic24
Bella Coco
Cherry Heart
Look At What I Made
The Patchwork Heart

Favourite Crochet Book 2017/2018

lalylala's Beetles, Bugs and
Butterflies by Lydia Tresselt
Edward's Menagerie: Dogs by
Kerry Lord
On the Hook by Verity Castledine
My Crochet Project Bible,
by Stationery Geek
Animal Friends of Pica Pau
by Yan Schenkel

Best Crochet Accessories Range

Clover
Addi
Fleabubs by Lala
Knit Pro
Pony

Favourite Charity Campaign

Hug in a Blanket
Innocent Big Knit
Knit for Peace
Knitted Knockers
Octopuses for Premature Babies